

ST. HELENA FARMERS' MARKET

Market Overview

Location: Crane Park, St Helena.

Operating Hours: Friday, 7:30 a.m. – 12 noon, May to October.

Our Mission: The St. Helena Farmers' Market is a California Certified Farmers' Market committed to supporting our local farmers and providing a place for the community to find, connect and learn about the finest farm-fresh and sustainably grown produce, specialty foods and artisan goods available direct from the source. As a 501(c)3 charitable organization, we are also committed to educating our consumers, the preservation of our natural environment and to sharing our space with other non-profits to promote their causes.

Overview: The Market is a community treasure. With the help of community support, the Staff and Board of Directors have maintained a vibrant market for thirty-eight years. Our market is a 501c3 non-profit due to its "Educational Outreach" to schools and local families, our monthly Chef's Demonstrations, our Summer Market Lecture Series, our monthly English/Bilingual Kids' Story Time and visits to our Market Classroom by other local educators and community partners. We are also proud to welcome CalFresh Food Stamp Households and WIC Participants (Women, Infants, Children Supplemental Nutrition Program and Senior Nutrition Program to shop at our market). The Market offers a Match to all CalFresh EBT Participants.

Organization

- Market Manager, Market Educator, Market Staff, Accountant.
- 9 Volunteer Board Members

Vendors

The St. Helena Farmers' Market is proud to have a diverse group of vendors. Our growers, food purveyors and artisans provide a bounty of delicious and beautiful products for our shoppers. Many vendors participate in the market every Friday but depending on seasonality and schedules not all vendors will be present at every market.

Fundraisers

- Annual Donation Drive
- Community Pancake Breakfast hosted by Chef Lars Kronmark, C.I.A..
- CinemaBites: held during the off season, a joint fundraiser with the Cameo Cinema in St. Helena, CinemaBites offers handcrafted 'bites' from noted Napa Valley Chefs, paired with films that explore the world of food and wine, from fine dining to farm-to-table to food truck cuisine. Four events are planned per year on average.

Sponsors

- \$2,500 – Naming Sponsor
- \$1,000 – General Sponsor